

*Town of Newfields
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Newfields Town Hall and Police Facility Committee

February 18, 2015 Draft Meeting Minutes.

Members present: Dave Edgerly, Sandra Maisey, Tom Rogers, Wayne Steneck, Jamie Thompson
Advisors: Chief Art Reed

The meeting was called to order at 7:16 PM by Wayne. It was established that a quorum was present.

Minutes from 2/11/15 meeting: Tom moved to accept the minutes; Sandra seconded. Minutes approved as issued.

Adoption of Agenda

Agenda adopted as published.

Update from the Chief

None at this time.

Update from BOS

Joe and Wayne met with the BOS at the Tuesday meeting, and Jamie advised that the following action will be taken by the selectmen.

- A letter will be drafted and sent out through the community email list. Jamie mentioned that the people on this list tend to be politically active, and he feels that it will get forwarded on.
- Another letter will be sent to the Exeter Newsletter detailing what we have learned with regard to the previous warrant articles as they relate to the one on this year's ballot.
- There will be communication with the Coes to advise of the action that has been taken to clarify that there are no legal issues.

Flyer, Post Card and Lawn Signs

Dave presented us with his efforts for the flyer. It is a bi-fold and will have the look of a booklet. We offered feedback which he will incorporate. Also to be added will be a phrase that no town funds are paying for the publication of the flyer. The costs for the full color flyer are: \$195 for 1000, \$133 for 500. We opted for printing 500; these flyers will be hand delivered by committee members and the Chief, as well as leaving them at places like the Town Hall, Post Office, General Store and the Library. Dave hopes to have the flyer completed to send off for printing by the end of day, Thursday, and have them back by the 27th. He will arrange for them to be bundled and left at the Shell station for us to pick up. The Chief indicated if any of us cannot get there to pick up, he will have them distributed to us.

We discussed the post card option and the benefits of a mailing. Costs for the post cards printed and mailed are: 6 x 9, \$0.56 each for 1000, \$0.65 each for anything less than 1000; 4 x 6 size, \$0.36 for 1000. The consensus was to send the 4 x 6 size, and Dave will strip down the info on the flyer to fit as much as possible on the post

card. We agreed that they should probably be mailed around March 4th to assure that they are in the hands of voters before the March 10 vote.

The costs associated with lawn signs are: 18 x24, \$130 for 20, \$190 for 50; 12 x 18, \$100 for 20, \$140 for 50. These will on wire frames, printing on each side so they can be seen from either direction. Tom moved that we purchase 20 of the 18 x 24 signs; Jamie seconded. All approved. Dave mentioned that there are strict rules about where these can be placed. They cannot be on any public/town land. We felt that 20 strategically placed signs would be sufficient. He hopes he could have those back at the same time as the flyer, February 27.

Public Relations Efforts and Costs

The total costs for the options chosen are:

Lawn Signs	\$130
Flyer	\$133
Post Card mailing	\$360
Total cost:	\$623

It was agreed that the costs would be split amongst the seven committee members, each of us contributing \$100. Tom will check with Duane to make sure he is on board with that; Wayne will discuss with Joe.

Action Items

- Dave – Submit the flyer, post card and Lawn Signs for production
- Jamie/BOS – Letters for email distribution, Exeter Newsletter and to the Coes
- Joe – Sign up schedule for voting day

Next Meeting

The next meeting will be held, Wednesday, March 4, 2015, 7 PM at Town Hall.

Meeting adjourned at 8:26

Respectfully submitted,
Saundra Maisey
Secretary